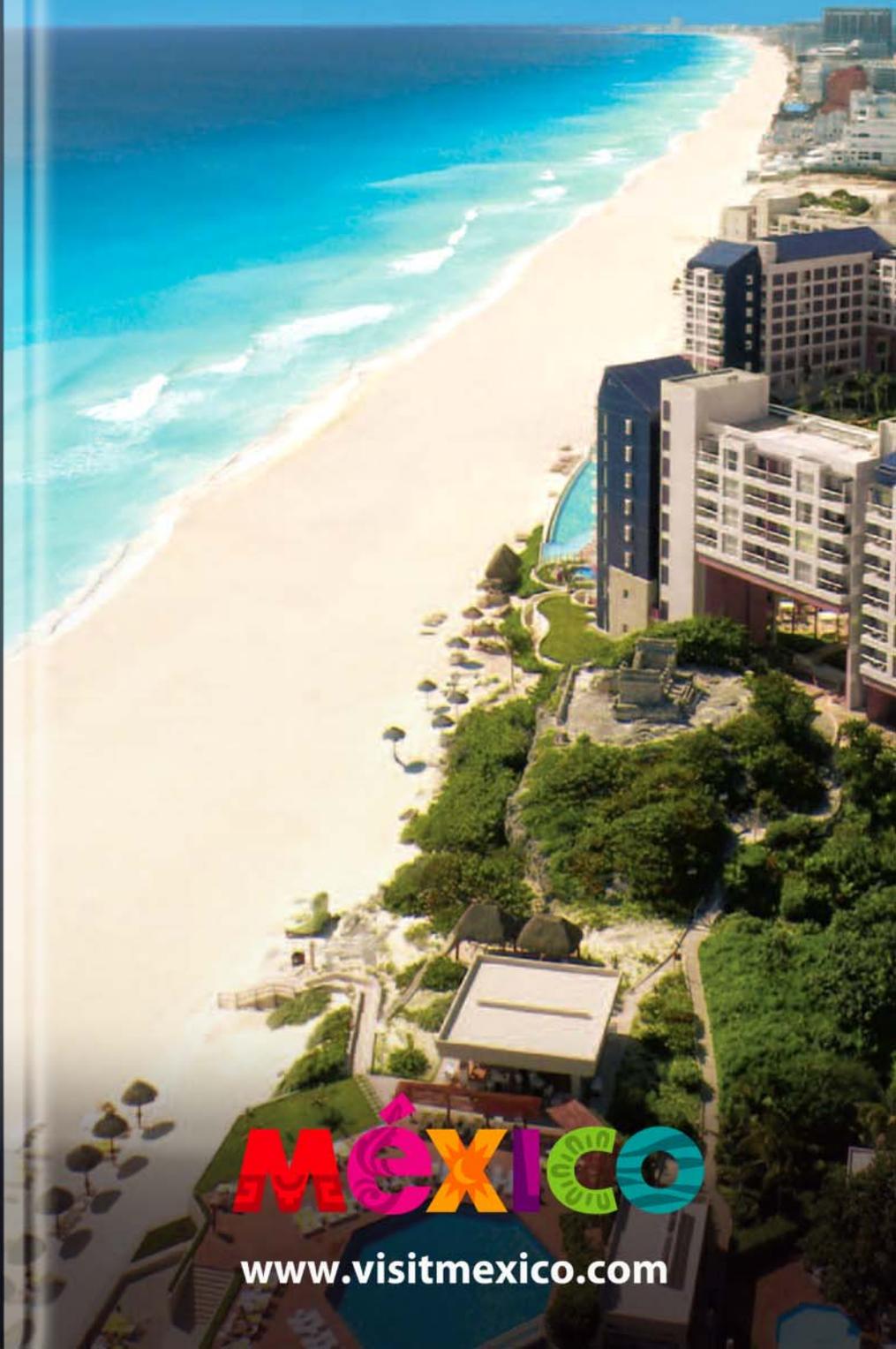


Cancun

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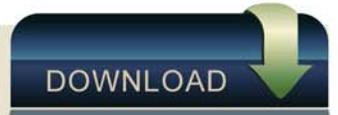


Welcome to Tourist Atlas of Mexico

The "Tourist Atlas of Mexico" is the systematic recording of all public property, natural and cultural resources that may become national attractions, places of interest and in general all those areas and territorial areas of tourism development.



These tourist guides can be downloaded and used in PC, PDA, MP3, iPhone, iPad, Ebook, Smartphone, Mobile or Cellular Phone.



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Welcome to Paradise



Cancun is situated on the southeast coast of Mexico in the state of Quintana Roo in the Yucatan Peninsula. The small island just 12 miles long and 1 mile wide right on the Caribbean coast is marked by exceptional natural beauty and dotted with lagoons and spectacular beaches. Warm white powdery sand beaches and turquoise crystal clear waters together with the famous Mexican hospitality make this a place like no other!

Cancun has the most modern and functional airport in Latin America and the Caribbean, offering worldwide connections and flights. Its hotels, restaurants, shopping malls and entertainment centers offer the best quality and service, not only in the Caribbean, but worldwide.

With 250 sunny days a year, the gentle sea breezes keep the temperature at around 80°F.

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1



1





Centro de Cancún

Cancun Watersports

New and unforgettable underwater experiences



Cancun has 14 miles of white-powder sand beach ideal for windsurfing and parasailing. There are over 25 Cancun watersports centers and marinas manned by expert guides and professional operators with excellent fleets for providing all the services you might require. You can rent a wave runner or catamaran - go on a jungle tour – take a trip on a glass bottom boat or even get SCUBA-certified by an experienced dive instructor.

Scuba Diving

Cancun is renowned for its shallow reefs with dazzling colors and a diversity of life. Reef diving is spectacular on the southern beaches and offshore islands. Currents allow for drift diving, and both reefs and offshore wrecks offer exciting opportunities. The cenotes or natural sinkholes on the peninsula provide a rare and unique diving experience. Cancun's coastline is home to nearly 100 coral species, 350 mollusks and 164 species of reef dwelling fish.

Another unforgettable experience is the exciting swim with whale sharks, inoffensive animals that can measure up to 49 feet and feed on plankton while peacefully passing through the waters of the Caribbean between the months of May and September.

Vive los Hoteles Iberostar como una estrella

Playa Iberostar Quetzal

Iberostar Cancún***** 	Iberostar Paraíso Maya***** 	Iberostar Cozumel*****
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2

Cancun Watersports



Snorkeling

most hotels rent snorkeling gear. Punta Cancun, as well as the reef at Punta Nizuc, El Garrafón, Puerto Morelos and Xel-Há, is just right for snorkelers.

Fishing

you can enjoy fly-fishing, sportfishing and deep-sea fishing depending on your particular passion. From February to April the top catches are kingfish, barracuda, small shark, grouper and blue marlin. From April to August you will find blue marlin, sailfish, tuna and mahi-mahi. Then from September to February catches include barracuda, snapper and mackerel.

Sailing

you can go on a sailing tour or charter a sailboat or catamaran of your own, enjoy a romantic sunset sail or go on a booze cruise.



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Underwater Museum

The Art of the Conservation



The Cancun Underwater Museum is located in different areas of the National Park West Coast of Isla Mujeres, Punta Cancun and Punta Nizuc. This project is unique and raises the fusion of art with environmental conservation on a large scale.

Come and enjoy the largest underwater museum in the world, with more than 415 life-size sculptures that create artificial reefs. The submerged sculptures are also visible from the surface, and when seen from above create the silhouette of a human eye. Five different artists from 3 different countries make the sculptures.

It is intended that the museum becomes a unique work of art, a great heritage of humanity, with more than 10,000 sculptures under the sea.

All the sculptures were placed near natural reefs and marine life. This project will benefit, both the ecosystem and the diversity of the tourism destination, creating an excellent option for our visitors.

For more information www.musacancun.com



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4

6

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Weddings and Romance in Cancun

Customized Weddings and Honeymoons



Your wedding in Cancun will be a one of a kind celebration in one of the most romantic locations in the world. Turquoise waters and powdery white sand teamed with year-round beautiful weather make it an unbeatable venue for your special day. There are many Catholic churches and chapels, some of them within the hotels. Most of the hotels offer tailor-made wedding packages to suit all tastes and budgets.

Planning a wedding in Cancun can be really exciting and although the hotels offer a great service you may wish to employ a wedding planner in Cancun to help you with the details.

Cancun offers one of a kind locations for your wedding, you may want an intimate ceremony in a lush tropical garden, tie the knot barefoot on the beach, get married in a traditional Mayan village, or in Xcaret - Mexico's most beautiful eco-park. There are also good options within the hotels: an ocean view ballrooms, chapels, gardens, terraces, foyers, gazebos and piers. The choices in Cancun are endless

Cancun is also a fantastic place to enjoy your honeymoon or anniversary or even just for a romantic getaway.



Shopping and Fashion in Cancun

A festival of shopping in Cancun with a suggestive, modern and provocative rhythm



Cancun, with more than 2,000 boutiques and shops, is a destination both sophisticated and cosmopolitan that offers good options for all kind of travelers. You will find everything from ultra-chic designer stores and famous brand names, to flea markets and souvenir shops selling Mexican local handcrafts.

Cancun shopping is duty free so you can find some real bargains on cosmetics and fine jewelry. There are many shopping malls all offering the avid shopper a real treat.

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5



Shopping and Fashion in Cancun

Cancun is a showroom for the latest in fashion by internationally renowned brands and designers such as Burberrys, Carolina Herrera, DKNY, Ermenegildo Zegna, Louis Vuitton, MaxMara, Paul & Shark, Pineda Covalín, Purificación García and Salvatore Ferragamo, to mention a few.

Currently, professional image consultants, known as personal Shoppers, who provide key suggestions for choosing and putting together a new wardrobe, offer VIP services.



Dinning and Entertainment in Cancun

Sublime festival of flavors



What sets the gastronomic offer of this city apart is an important culinary movement, with chefs from all over the world.

The list of specialties is infinite: from Mexican cooking with all its regional varieties to the most refined international cuisine.

Excellence is always a common denominator in the destination's culinary experience. The beautiful settings are part of the enjoyment of a stay here_ a thatched roof "palapa" by the sea or views of sunsets on the beautiful lagoon, both accompanied by the sound of violins, pianos, saxophones, trios, mariachis and jaraneros.

Indulging in sensational food should be part of your Cancun vacation, you will find a different fabulous restaurant for every night of your vacation. Cancun is a paradise for gourmets, but you can also find everything from fast food to exotic. You can try the Mayan cuisine; the culinary delights of a typical Yucatecan kitchen come from a mouth-watering mixture of European and Mexican flavors. Another option is the typical Mexican food with delicious char-grilled meats with a variety of different sauces to try. Many Cancun restaurants offer fresh lobster as their specialty. If you like seafood, you must try ceviche, a tropical Mexican specialty featuring fish or seafood such as shrimp, octopus or shellfish, with finely chopped onion, cilantro and tomato.

The fun continues with the nightlife for which Cancun is famous: discotheques, bars and first class shows, accompanied by different styles and trends in live music played every night, are open seven days a week.



Golf in Cancun

Golf in Cancun is defined by quality and variety



The golf circuit in and around Cancun makes it one of the most competitive destinations both within and beyond our borders. It Offers 12 operating courses, other interesting golf complexes. In an advanced planning stage and the endorsement of international tournaments such as the PGA Mayakoba Golf Classic, the only PGA event to take place outside the United States and Canada.

Currently there are several courses under construction, such as the Cancun Country Club, with 36 holes on two 18-hole courses, designed by Tom Fazio and Nick Price, which will be developed to the standards of the PGA TOUR's TPC Network of Clubs. Today the golf courts are:

Golf - Pok-ta-Pok Golf Course. It is an 18-hole golf course designed by Robert Trent Jones Jr., the course incorporates lush vegetation, the lagoon, the shoreline and ancient Mayan ruins.

Hilton Cancun Golf Club. The 18-hole, Par 72 Championship golf course is set within 150 acres of tropical paradise and through ancient Mayan Ruins, along the arms of the Nichupte Lagoon.

The Moon Spa & Golf Club. This 27-hole course, Is one of the Nicklaus Signature Golf Courses, a beautiful landscape, natural mangroves and exotic animals surround it. It's ranked as one of the top 10 Golf Courses in Mexico.



Golf in Cancun



Riviera Cancun. Two brand new golf courses can be found at the Riviera Cancun with the Jack Niklaus Signature design. The Par 72 is a combination of mangroves, ocean views and lagoons, a perfect sum of challenges for the most demanding Golfer.

El Manglar. An 18-hole-Niklaus Design golf course. It features traps of radiant, white sand, lakes surrounded by natural rocks and the intense color of the greens. It is a garden of delights for golf lovers.

Cozumel Country Club. Carefully crafted from the surrounding mangrove marshlands and tropical rainforest. The first Certified Audubon Cooperative Sanctuary golf course in Mexico.

El Camaleon Mayakoba. An 18-hole Par 72 golf course designed by Greg Norman. The course stretches from the jungle to the mangroves and on to the most beautiful ocean views, is the first course in Mexico to be chosen by the PGA.

Playacar Spa & Golf Club. A 18-hole Par 72 golf course designed by Robert Von Hagge, is surrounded by a diversity of lakes, cenotes (sinkholes), archeological sites and exuberant vegetation, and considered to be one of the most challenging golf courses in the area.

Iberostar Playa Paraiso Golf Club. The latest creation of P.B. Dye. It is an 18-hole Par 72 course carved out of the ancient Mayan jungle.

The course boasts dramatic vertical elevation changes, is one of the best golf destinations around the world.

Caiman Golf Club. An 18-holes Par 72 course designed by Tom Weiskopf. It's design combines warm trade winds with undulated greens to add fun and challenge to the natural beauty of the golf course.

Playa Mujeres Golf Club. An 18-holes Par 72 course designed by Greg Norman. The outstanding design and several holes facing to the Caribbean Sea will make you to enjoy the best golf round ever.

Riviera Maya Golf Club. An 18-holes Par 72 + 9 holes Par 27 golf course design by Robert Trent Jones II. It is an extraordinary Golf Course. 90 hectares in the middle of the rainforest.

A dark blue award banner for the Cancun International Airport. On the left is the logo for the International Airports Council (IACI). The main text reads: "El consejo Internacional de Aeropuertos galardona al Aeropuerto Internacional de Cancun con: Primer Lugar en Latinoamérica y Segundo lugar mundial en la categoría de aeropuertos que atienden de 5 a 15 millones de pasajeros." Below this is a photograph of the airport's modern terminal interior. To the right of the photo, it says "MUCHAS FELICIDADES!". At the bottom, a row of award plaques shows the airport's success from 2008 to 2010. The ASUR logo is in the bottom right corner.

2011

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Campos de Golf

Punta Cancún

Cancun Golf Club Pok Ta Pok	5 Min.
Kukulcan Course at the Hilton	8 Min.
Caiman Golf Club at Puerto Cancún	10 Min.
Riviera Cancún Golf & Resorts	15 Min.
Playa Mujeres Golf Club	20 Min.
Moon Spa & Golf Club	25 Min.
El Manglar Golf Course	40 Min.
Iberostar Playa Paraíso Golf Club	45 Min.
El Camaleón Mayakobá	47 Min.
Grand Coral Golf Riviera Maya	47 Min.
Playacar Spa & Golf Club	60 Min.
Riviera Maya Golf Club	95 Min.
Cozumel Country Club	120 Min.



Groups and Conventions in Cancun

The number one destination in Mexico, Latin America and the Caribbean



Cancun is the best choice for meetings, conventions, conferences or incentive trips, throughout Latin America and the Caribbean. Cancun's airport is the number one in international arrivals in Mexico, The most important commercial airlines in the world offer direct flights from their main hubs to this destination. Cancun has more than 700,000 square feet of convention and exhibition space, divided into 23 hotels. The Cancun Center, Conventions and Exhibitions, offers 70,000 square feet for exhibitions and 75,000 square feet for conventions. More recently it has been inaugurated Cancun Messe, one of the largest convention and exhibition centers in Latin America, featuring expansive concourses totaling 215,000 sq. ft. of covered space and more than 87,000 sq. ft of outdoor space.

Cancun has a total of 182 hotels, with more than 34,133 rooms. 80% of those are located in the 15 miles of the touristic corridor (Hotel Zone) and are considered to be of 5 stars standard or superior.

Some added values offered by this destination are the zero tax rates for international congresses and conventions, and high standards of service. In addition, Cancun is one of the safest tourist destinations in Mexico.

Entertaining your delegates throughout your Cancun meetings, convention or event could not be easier as there are so many things to do in and around Cancun. There are many adventure tours, watersports, fabulous restaurants, and of course, the renowned world class golf courses.

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7

Nature, Culture and Adventure in Cancun

Travel to the centre of the jungle



Adrenaline... this is the word that synthesizes the marvelous adventures that can be experienced in the destination's ecosystems. The coral reefs, wetlands, low altitude jungle and fantastic mangroves are the settings for the most original and fun excursions.

You can tailor make your tour to include driving through the jungle in an open top jeep, mountain biking through the undergrowth, and swimming in the cool, fresh waters of the cenotes. The excursions can last from just one hour up to one week, traveling around Yucatan.

In no other part of the world can cenotes and underground rivers be found in such abundance as in this region. One of the tours goes through a labyrinth of underground passageways, inside a grotto of stalactites and stalagmites, has been recognized as the best ecological expedition in America and Central America by the World Travel Awards.

Different kinds of hanging bridges and zip lines have been set up in the middle of the jungle, along with tracks for driving four wheel drive vehicles. There are tours that take visitors from the hotels to Mayan communities that still conserve their traditions and excursions to the impressive archaeological sites.

You can also swim with dolphins and even find yourself face to face with sharks in complete safety, as well as get to know at first hand the marine life that inhabits this region.

Boats set sail from Cancun to the different Treasures of the Caribbean: Isla Holbox, Isla Contoy, Isla Cozumel, Isla Mujeres and Puerto Morelos. In all of these locations you can enjoy the nature and all the amazing fauna of the region.

There are many amazing ecological theme parks near Cancun. You can get to them easily by car, by bus or take one of the many tours offered by the destination.

Xcaret

it is a huge eco park boasting many attractions: swimming with dolphins, aquarium, museum, aviary, butterfly pavilion and restaurants. You can observe a variety of wildlife in its natural habitat and there is a natural underground river where you can swim along. In the evening there is a spectacular Mayan show.

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Nature, Culture and Adventure in Cancun



Xel Ha

it has one of the region's largest inlet and lagoon systems. It is thought to be one of the world's largest natural aquariums.

El Garrafón

the park will amaze you with its natural beauty. You can snorkel in the crystalline ocean and encounter several types of coral and multicolored tropical fish.

Swimming with dolphins

children as young as 3 can enjoy meeting the dolphins and interacting with them. There are many places in and around Cancun that specialize in swimming with dolphins.

Nature Reserves and protected areas

there is a plethora of beautiful reserves (like Sian Ka'an and Yum Balam) near Cancun. You will get the opportunity to observe monkeys, flamingos, whale sharks, marine turtles, crocodiles and many more creatures in their natural habitat. You can arrange guided tours lasting from one day to several days where you can pursue activities such as kayaking, hiking, snorkeling and diving. Aquariums, at the Interactive Aquarium Cancun you can swim with dolphins and even meet sharks face to face in total safety. You can also visit the exotic underwater kingdom of the Coral Reef Aquarium in Xcaret.

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Spas in Cancun

Innovative experiences that will awaken the senses

Cancun is one of the premier spa destinations in the world with a choice of more than thirty spa resorts. The majority of the hotels in Cancun offer a variety of Spa treatments combining native herbs and plants with ancient Mayan healing rituals and the latest stress-reducing technologies and treatments.

Try a traditional Temazcal steam bath or a full-body massage on the beach overlooking the turquoise blue waters. Indulge in a thalassotherapy treatment and relax as expert therapists provide natural body wraps made with local plants and flowers. The ultimate relaxation experience has to include a traditional Mayan massage incorporating all the traditions of an ancient world.

In addition to a large number of fine amenities inside the Spas, a selection of teas, fruit drinks, light meals and exercise areas with training routines, spinning, Pilates, yoga tai-chi and aerobics are offered and perfectly complement the spa treatments.

Both tourist and the specialized media have given Cancun's Spas top marks for quality atmosphere, innovation and facilities.

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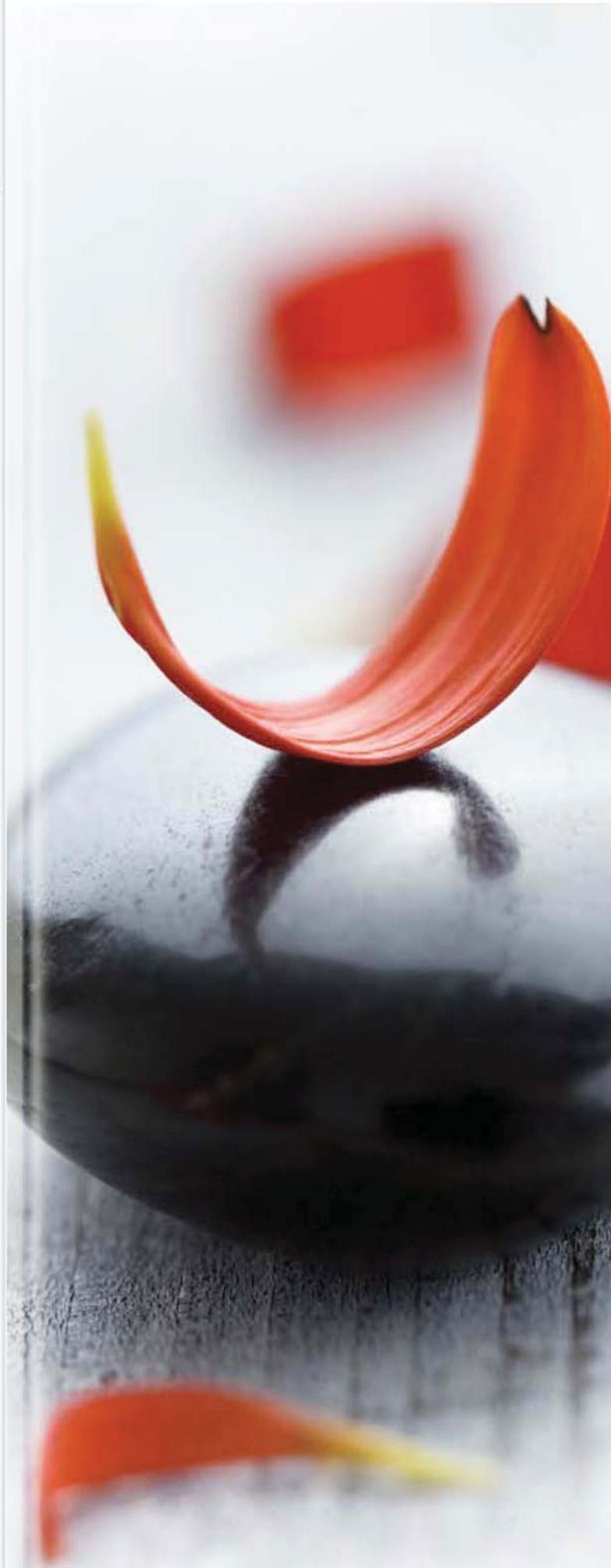
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10



Cancún y los Tesoros del Caribe



Puerto Morelos

A destination waiting to be discovered



Puerto Morelos is only a few miles from Cancun's international airport and Hotel Zone, the departure point when traveling to the "Cenotes" Route or other adventures in the Mayan world.

Set in a rustic atmosphere, but with the same quality as Cancun, Puerto Morelos offers a wide selection of cuisines where the highlight is the catch of the day. It also offers everything from boutique hotels to large international chains.

Snorkeling and scuba diving are two of the main experiences offered by this picturesque town, thanks to the great Mayan Reef, which is located only 1,640 feet from its calm beaches.

Cultural activities and music festivals are held in the main square, such as the "International Seafront Theatre Festival" in April and the "International Deep Sea Fishing Tournament" at the end of May.

Puerto Morelos also has other attractions such as the Botanical Garden and the "Crococon" Zoo, where the region's flora and fauna such as crocodiles and orchids can be observed.



Isla Mujeres

Island of sea and fun

Isla Mujeres with more than 480 years of history is a place full of Caribbean tradition and culture. Coming to Isla Mujeres is like arriving in a land of dreams where everyone finds a second home. The charm of the island, its gentle people and natural beauty inspire love at first sight and create a lasting love affair that brings visitors back year after year. It is here that many universes are revealed and are joined together by their authentic Mexican Caribbean flavor.

What it is like Isla Mujeres

Located across Cancun-a short 15 minutes ferry ride away- the Island is only five miles (7.5 km) long by half a mile (0.7 Km) wide. Hotels on Isla Mujeres offer accommodations ranging from simple to luxurious. Restaurants serve fresh seafood as well as international and regional cuisine specialties. Bars offer live tropical and romantic music and Caribbean shows. Add to this swimming with dolphins, a turtle farm, an ancient Maya temple dedicated to goddess Ixchel and the Hacienda Mundaca and you have found the place for a perfect vacation-while enjoying the serenity of the Island lifestyle.

The Maya who inhabit the island, many of whom work as fishermen, live in simplicity and like visitors, enjoy the pleasures of life in this tropical paradise. Isla Mujeres white sand beaches are perfect for sunbathing and border seas of a deep turquoise color. En cuanto al hospedaje existen hoteles de todas las categorías y presupuestos. Actualmente, la isla posee una interesante oferta de hoteles boutique favoritos de viajeros con gustos refinados.



Isla Mujeres



How to get to Isla Mujeres

- * By car. From Punta Sam there is a 45 minutes car ferry service.
- * By boat. From Puerto Juárez there are comfortable, air-conditioned speedboats leaving every 30 minutes. The trip takes about 15 minutes.
- * From Cancun's Hotel Zone. Boats leave from conveniently located docks in the Hotel Zone at different hours. The trip takes 35 minutes



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www.isla-mujeres.travel infoisla@prodigy.net.mx

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Activities in Isla Mujeres

The options for water sports on Isla Mujeres are unlimited and unparalleled: windsurfing over calm Caribbean waters; snorkeling through beautiful coral landscapes at El Garrafón National Park or at many of the others reefs surrounding the island and diving into the amazing underwater world of Manchones and Islaché reefs or at the unique cave of the sleeping sharks. Kayaks, water bicycles and boogie boards are available for rental at Playa Norte (North Beach).

Isla Mujeres

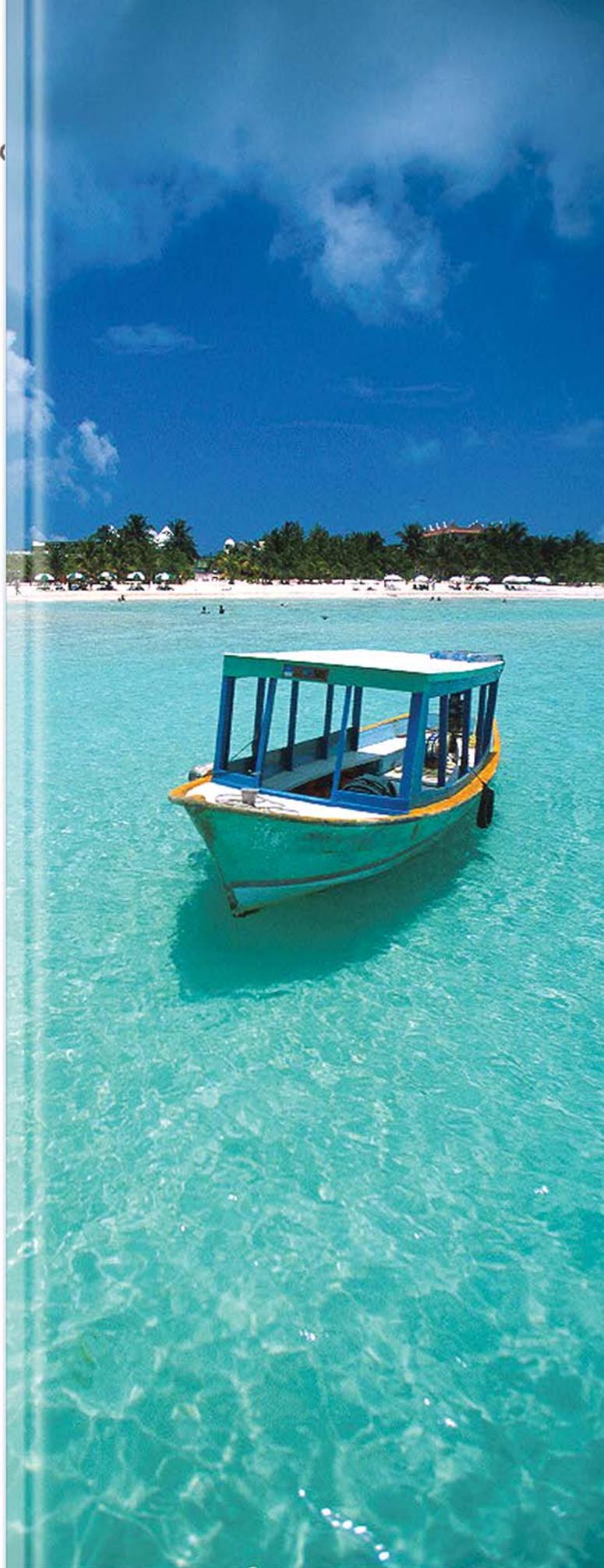
Powdery-white sand beaches ring the island; the largest is called Playa Norte. Here you can enjoy the sun, tropical breeze and calm, warm waters. The island's influence stretches over to Punta Sam, home of the archaeological site of El Meco and Boca Iglesias, the first convent in México. This area is now developing as Costa Mujeres and will offer a new option with fine, modern accommodations and facilities.

Attractions in Isla Mujeres

The traditional boat rides are a great option to reach the main points of interest in the island and its surrounding areas. Boats leave from the small docks located on Rueda Medina Avenue, the city's main road. They are available throughout the entire day. In order to see and enjoy every corner of the island and to mingle with its friendly inhabitants, nothing beats a tour around the island on a golf cart, moped or bicycle.

Many establishments in Isla Mujeres offer tours to the neighboring Isla Contoy, which hosts more than sixty different bird species, as well as a great flora and fauna diversity.

Consult with your travel agent.
Isla Mujeres Tourism Promotion Board
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infoisla@prodigy.net.mx
www.isla-mujeres.travel



Isla Mujeres



Isla Contoy

A jewel in its natural state



The Isla Contoy National Park is the oldest protected natural park in the state of Quintana Roo. It has solar and wind power facilities, a museum, a research office with laboratory, a visitor's centre and two walking-paths for learning about local flora and fauna.

Visitors can climb the steps to the top of its observation tower and enjoy the island's landscape, a refuge for approximately 150 species of birds, 250 species of fish, 98 species of flora and three species of sea turtles in danger of extinction.

Access to the National Park is by sea, leaving from Cancun, Puerto Juarez or Isla Mujeres, and takes between one or two hours. Only 200 visitors are allowed to visit Isla Contoy per day arriving on authorized vessels.

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Isla Holbox

A seductive combination of charm and nature



The island is separated from the mainland coast of Mexico by a shallow lagoon, which gives sanctuary to thousands of flamingos, pelicans and other exotic creatures. During July and August you even have the chance to swim with the whale shark.

Holbox can be reached from Cancun by taking a two-hour trip by road to Chiquilá village, where ferries depart to the island between 5:00 and 19:00 hrs.

Isla Holbox offers rustic styled boutique hotels, which accentuate the island's tranquil atmosphere and lifestyle. There are lodging establishments that are defined as ecological, since they operate using only natural resources.

Small restaurants that serve the catch of the day, conch, lobster, octopus and Mexican dishes complement these magnificent tourist services.

The main natural attractions of the area are the Yalahau Lagoon and its famous fresh water spring, Isla Pasión and the splendid Playa de Ensenada. Another natural spectacle is observing dolphins in their natural habitat and the flamingos that visit the island between April and October.



Archeological Sites

Gateway to the Mayan World



The Mayan culture flourished in the territory of Quintana Roo. The first settlements date from 500 to 300 B.C.

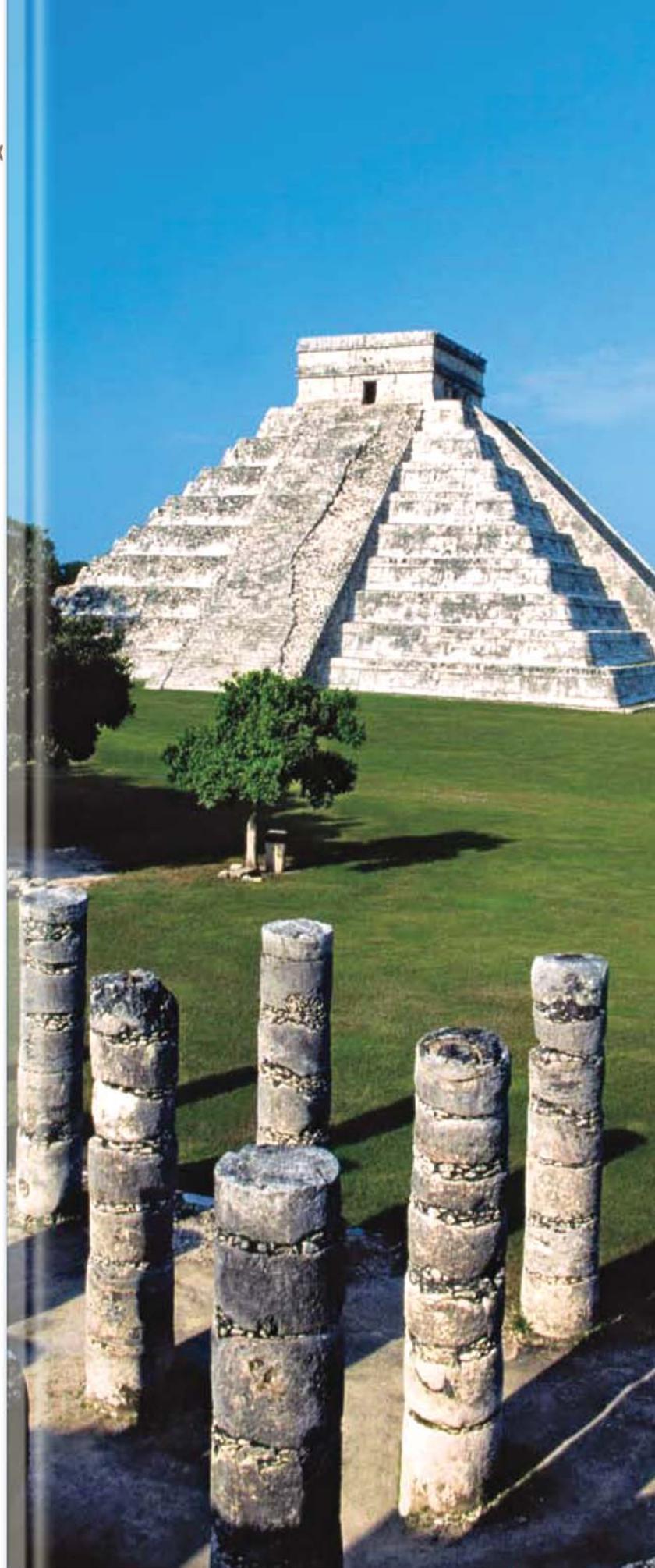
The sites are open to visitors every day of the week, between 8:00 and 17:00 hours and guides are available for hire. The region has more than more than 25 zones with Mayan remains, among which the most amazing are: Uxmal, Chichén Itzá – one of the Seven Wonders of the World -, Ek balam, Dzibnanché, Oxtankah and Kohunlich, famous for the Temple of the Masks.

Ruinas del Rey

The site is remarkable for the unusual architecture: two main plazas ending in two streets. The excavated part includes forty-seven structures in a religious and administrative zone where important ceremonies took place and the elders of greater stature in political life lived. This site, dating back to the second and third centuries B.C., was an important astronomy center for the Maya.

El Meco

It is located three miles from Cancun, where the most noteworthy structures are El Castillo and La Plaza, where ceremonial and political events took place.



Archeological Sites



Tulum

Sixty impressive structures, most dating back to the 12th and 15th centuries, mark Tulum, a walled Mayan fortress and the only city the Maya built on the coast. Two of the more important buildings are El Castillo (The Castle), and the Temple of the Descending God. A number of sinkholes around Tulum are easily accessible.

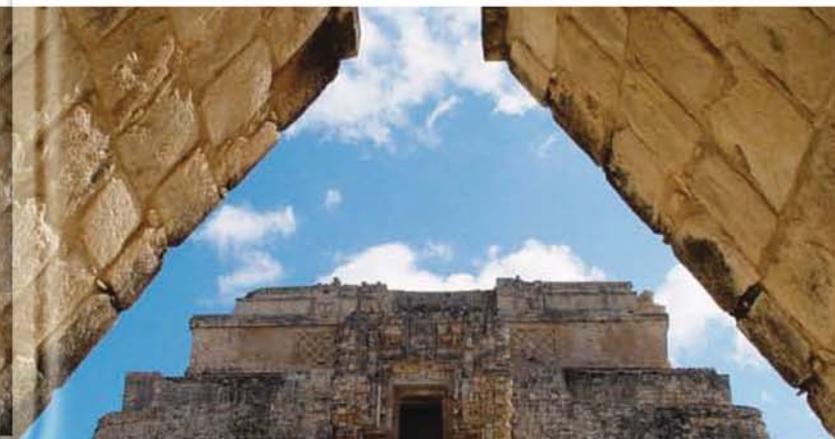
Cobá

This was once one of the leading city-states in the entire Mayan Empire.

Archaeologists believe approximately 6,500 structures still stand on the area. Archaeologists have classified the structures into different groups: The Cobá group, The Nohoch-Mul group, The Mecanxoc group and the Group "D".

Muyil

One of the oldest Mayan is located 15 minutes south of Tulum around a beautiful blue fresh water lake called "La Laguna" (the lagoon). Although surrounded by thick vegetation, visitors are still able to view three temple groups, "El Castillo" (the castle) 45 feet tall, is one of the tallest structures in the east coast.



Zonas Arquelógicas del Mundo Maya



- Cancún**
- El Rey
 - El Meco
 - Templo de Ixchel
- 1h**
- Tulum
 - San Guervasio
 - El Cedral
 - Muyil
- 2h**
- Ek Balam
 - Cobá
 - Chichén Itzá
 - San Felipe
- 3h**
- Chacchoben
 - Oxtankah
 - Ichkabal
 - Dzibanché
 - Uxmal y Kabah
 - Kohunlich
 - Xpujil y Becán
- 4h**





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